

LASERBLAST

LASER TAG EQUIPMENT

Built in the USA, trusted worldwide:
500+ systems strong since 1997.



Immersive Arena Options
Single Push Button Start
Front Magnetic Latch
Sleek Futuristic Look
30-Month Warranty
Dual Laser System
30+ Game Formats
No Recurring Fees
Easy Maintenance
Wireless Charging

laserblast.com

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HEAR FROM OUR OPERATORS

"One of my favorite parts about the new CyberBlast system is the fact that it's not only **improved our customer experience** in our laser tag arena, but also made it **easier on our arena marshals and other employees** from a simplicity standpoint."

-Ryan Brunette, The Lost City, Holland, MI



"We knew the CyberBlast Pro would give us **a lot more features, a lot more things that we could do with it, even in our arena.** The vests are lighter. They are definitely a great upgrade for us."

-Matt Stritzinger, Adventure Zone, Coldwater, MI



"...**The laser tag paid for itself within a year.** We especially like how easy it is to upgrade the gear. We added team bases to expand our game formats, and later on added some scoreboards inside the arena without breaking our budget."

-Ryan Wright, Zao Island, Valparaiso, IN



"... Great laser tag equipment and great service! **I have been a laser tag operator for 23 years and I am very pleased with our decision to switch to LaserBlast.** I have worked with other laser tag equipment where service, parts, and support are hard to get. With LaserBlast, you will get **prompt, helpful service, quick turnaround times, and quality products.** Although they have hundreds, if not thousands of customers, they will always make you feel like you are their top priority."

-Tim Kintz, Lazer X, Fort Wayne, IN



"Mike and the LaserBlast team were crucial in the design phase as we integrated lots of technology, including lights, fog, DMX, and interactive video. The LaserBlast team also supplied 31 phasers and all controls. **We could not be happier with the quality of equipment,** industry expertise, ease of communication throughout the process, and flawless install. **Top-notch people and top-notch product!**"

-Chris Bouma & Rich VanDyke, Rebounderz, Grand Rapids, MI



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Founders Carla & Tim Ewald, Zap Zone
Farmington Hills, MI 1997

OUR STORY

Engineering laser tag
equipment since 1997.



Our founders made use of decades of real-world engineering experience to design a sophisticated laser tag system that could stand up to even your most energetic players. Having developed optical glass for fighter jets, electronics for space shuttles, and industrial measurement lasers, we understand the importance of reliable equipment that stands the test of time. Many of our customers continue to profit from laser tag systems after over 20 years of operation.

WHAT MAKES US DIFFERENT?

- **No annual software license or support fees.**
- **Free software updates for life.**
- **Special attention to durability - rubber-mounted circuit boards, durable cables, LiFeP04 batteries, wireless charging.**
- **Unique immersive arena options - trivia tag, AI Projector Opponents, DMX integration, and more.**
- **Start games with the push of a single button.**

Established in 1997, LaserBlast is a family-owned and operated business specializing in creating highly durable laser tag equipment that operators and players love.

We understand the importance of reliable equipment you can count on, from a knowledgeable team that you can trust, which is why you will experience top-of-the-line customer service and support with us.

In our 28+ years in the laser tag industry, we have worked with over 500 operators in more than 35 countries, and we would love to share our expertise with you!

THE MOST DURABLE SYSTEM ON THE MARKET

CYBERBLAST

SUPERIOR TAGGING TECHNOLOGY

CyberBlast provides the highest quality laser tag gameplay. It starts with our unique-in-the-industry computer-aided alignment process, ensuring that every laser is evenly matched and accurate. We then angle 16 hit sensors to prevent tagging dead zones and make full use of multi-level arenas.



RICH GAME VARIETY

Every CyberBlast system includes over 30 game formats, and free access to new formats as we create them every year!

Some games are intended for smaller groups to make the arena fun even if only 5 people want to play on a weekday afternoon, some are fun for big groups of new players, and some are tailored for advanced players on special VIP nights.



INCLUSIVE VESTLESS ADD-ONS

No player left behind. We've developed a solution for small children and disabled or handicapped tag enthusiasts. Can't wear a vest? Our Vestless Phasers are fully compatible with the CyberBlast System. Having a few at your facility will ensure families and players of all types will be able to play in your arena.



RELIABLE EQUIPMENT

BUILT FOR OPERATORS

When it comes to laser tag attractions, we know operators need easy-to-use equipment they can count on. At LaserBlast, we focus on manufacturing highly durable equipment with unique and exciting features that are user-friendly for players and operators alike.

FOCUS ON DURABILITY

We create equipment that is ready to stand up to even your most *energetic* players with features like:

- **Rubber-mounted circuit boards** that protect this important component when a phaser is inevitably dropped.
- **Polycarbonate Phaser Cases** that are stronger and last longer than traditional plastic cases.
- **Lithium Iron Phosphate Batteries** that have a much longer lifespan than traditional lithium-ion batteries.
- **Soft phaser tips** to make sure walls are not being damaged and players are not being injured in the event of a collision.

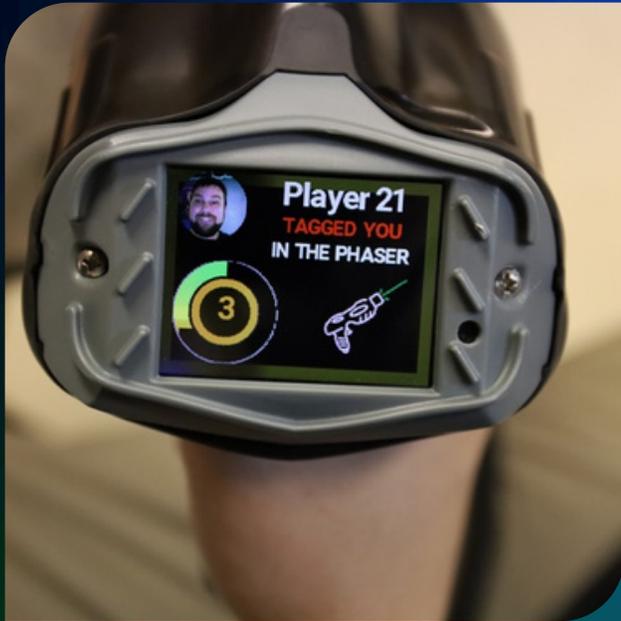


INNOVATIONS THAT MAXIMIZE THROUGHPUT & PROFIT

We want your attraction to make sense for you and your business. We put special attention into features that save you time and money when operating your attraction, such as:

- Games that start with the **push of a single button**.
- **Wireless charging** that saves you time and the headache of worn-out charging cables.
- Access to **operator resources** that help you with maintenance, marketing & more.
- **Fee-free support**, including after-hours emergency support, to be there when you need us most.

CYBERBLAST PRO FEATURES



Touchscreen Display

Our intuitive touchscreen display is angled at 45 degrees, so you can take a quick glance while staying immersed in the game around you. Every function of the display is designed for ease of use and rapid activation. From viewing game stats to activating shields, weapons, and power-ups with the push of a button, players will love our intuitive touchscreen.



Picatinny Rail

Interested in a more tactical look? The CyberBlast Pro Picatinny Rail allows you to attach flashlights, scopes, and other tactical equipment to your phaser for an enhanced look and feel. It also works great with a GoPro! Enhance your birthday packages by giving the birthday child a first-person point of view video of their laser tag game.

CYBERBLAST PRO

FEATURES

Selfie Camera

Take your selfie before the mission begins, so your friends can see your smiling face when you blast them! The selfie appears next to your ranking outside the arena so you can see how you stack up against your friends in the mission recap. Parents can also see how their child is doing throughout the game, instead of wondering which sci-fi code name is theirs.



Dual Laser System

Our bright and wide green Aurora laser acts as the main firing laser. A secondary narrow point red laser acts as a more discrete aiming laser to line up your shot without giving away your position. Simply touch the conveniently placed aiming capacitive touch button, and your aiming laser will appear until you release it.



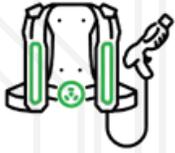


WIRELESS CHARGING

SHORTEN TIME SPENT ON STARTUP/SHUTDOWN.
NO MORE HASSLE WITH FRAGILE CONNECTORS.
MINIMIZE VEST DOWNTIME.
EXTEND BATTERY LIFE.

This exclusive innovation minimizes the time spent on start-up and shut-down. Unlike other systems, the vests charge wirelessly whenever they are not in use, with no connectors or impact points. The wireless charging system creates a more efficient operation while also extending usable battery life. End the hassle of constantly plugging and unplugging charging cables, and simplify the process with wireless charging.





VESTED SYSTEM PRICING

CYBERBLAST PRO



20 VESTS
\$63-70K

24 VESTS
\$72-84K

36 VESTS
\$112-125K

20 Vests & Phasers
20 Wireless Charging Racks
Lifetime Software License
CyberBlast Game Computer
22" Touchscreen Monitor
Battery Backup
2 Access Points
Start Button & Cables
Spare Parts Kit
30-Month Warranty
Installation & Training
24/7 Emergency Support
Software Updates for Life
Lifetime Support
Operator Resources
2 Bases

24 Vests & Phasers
24 Wireless Charging Racks
Lifetime Software License
CyberBlast Game Computer
22" Touchscreen Monitor
Battery Backup
2 Access Points
Start Button & Cables
Spare Parts Kit
30-Month Warranty
Installation & Training
24/7 Emergency Support
Software Updates for Life
Lifetime Support
Operator Resources
2 Bases
2 Cyber Elements
4 Targets

36 Vests & Phasers
36 Wireless Charging Racks
Lifetime Software License
CyberBlast Game Computer
22" Touchscreen Monitor
Battery Backup
2 Access Points
Start Button & Cables
Spare Parts Kit
30-Month Warranty
Installation & Training
24/7 Emergency Support
Software Updates for Life
Lifetime Support
Operator Resources
3 Bases
6 Cyber Elements
8 Targets
2 Vestless Phasers
AI Projector Target
DMX Package

CYBERBLAST MOBILE

MULTI-PURPOSE VESTLESS LASER TAG EQUIPMENT

Our CyberBlast Mobile vestless laser tag system brings you the fun of laser tag without the vest. Perfect for mobile businesses, temporary attractions, multi-use spaces, and more, CyberBlast Mobile helps make laser tag more accessible to a wider number of business models. Plus, vestless phasers can work in the same game as our vested CyberBlast Pro equipment, creating a more inclusive attraction for small children, individuals with disabilities, and anyone unable to comfortably wear a vest.

FEATURES

Our vestless CyberBlast system is full of exciting features that players are sure to love. The 2-watt multi-voice speaker allows multiple sound effects to be played at once, so you don't miss out on critical updates throughout the game. A pico-vibrator is mounted in the grip of the phaser, providing tactile feedback when the trigger is pulled and when you are tagged. Built-in selfie cameras allow players to see who tagged them through the game, boosting the competition and the fun. The RGB LED shows you your rank, score, shorts remaining, and other information throughout the game. Angled at 45 degrees, the screen can be read quickly, so you can get back in the action. Extra-thick bumpers surround the LCD, preventing damage to the most sensitive part of the phaser.

The CyberBlast vestless phaser-only system is our lightest-weight laser tag system at only two pounds per phaser. A ten-player system can be contained in a single carrying case, complete with a laptop computer. The LiFePO4 battery provides 8 hours of gameplay on a single charge, making it the perfect option for events of all kinds.





VESTLESS SYSTEM PRICING



CYBERBLAST MOBILE

8 PHASERS
\$11,400

12 PHASERS
\$18,200

20 PHASERS
\$28,900

8 Phasers
8 Battery Chargers
CyberBlast Game Laptop
2 Access Points
Battery Backup
Lifetime Software License
Backup Starter
12-Month Warranty
24/7 Emergency Support
Software Updates for Life
Lifetime Support
Operator Resources
Carrying Case

12 Phasers
12 Battery Chargers
CyberBlast Game Laptop
2 Access Points
Battery Backup
Lifetime Software License
Backup Starter
12-Month Warranty
24/7 Emergency Support
Software Updates for Life
Lifetime Support
Operator Resources
Target Controller
10 Targets

20 Phasers
20 Battery Chargers
CyberBlast Game Laptop
2 Access Points
Battery Backup
Lifetime Software License
Backup Starter
12-Month Warranty
24/7 Emergency Support
Software Updates for Life
Lifetime Support
Operator Resources
Target Controller
10 Targets
Premium Phaser Rack

Perfect for Mobile Businesses

Expand your rental business and increase your per-event revenue. Pair it with a covered inflatable, paint-ball style bunkers, or open the case and use natural obstacles like trees, hallways, or unique outdoor areas.

Perfect for Mixed Use Spaces

Do you have a soft play area, an extra party room, or a special event room?

CyberBlast Mobile can help you add another revenue stream to your business without removing any of your existing attractions.

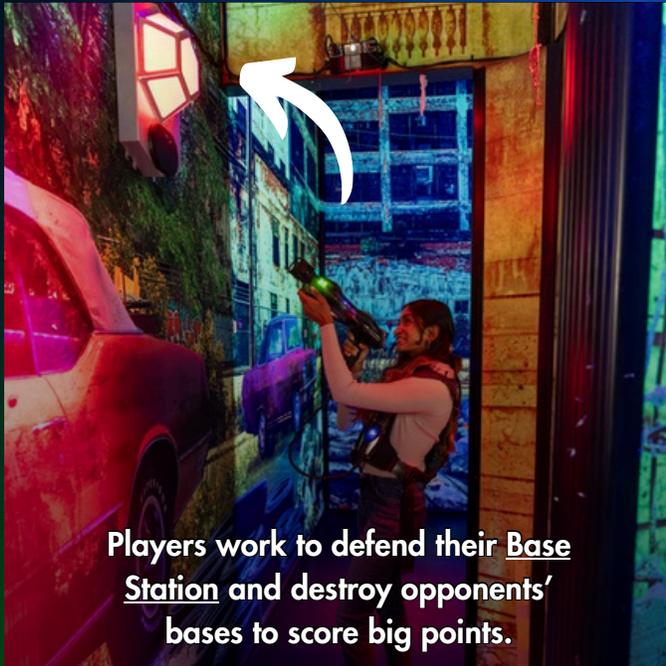
Perfect for Mini Arenas

Turn a low-performing space into profit. Perfect for bowling centers, skating rinks, or other entertainment centers without the floor space for a traditional laser tag set-up.

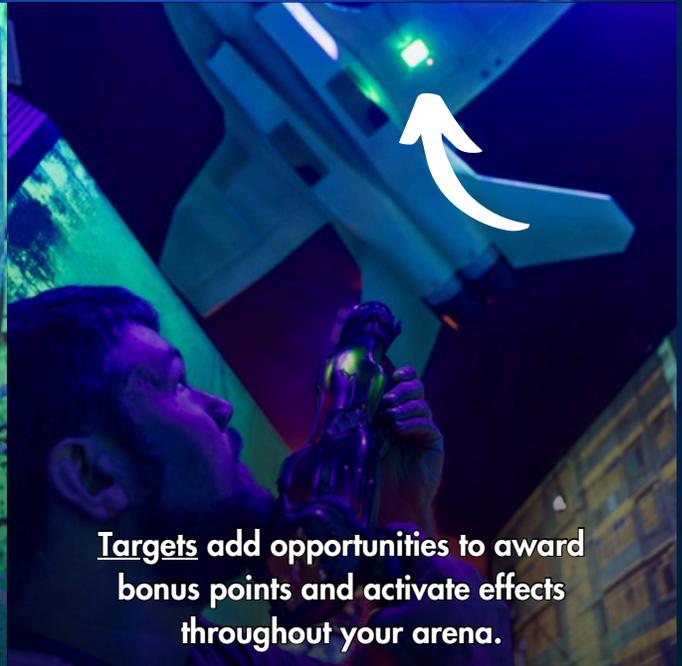
CREATING AN IMMERSIVE & EXCITING PLAY ENVIRONMENT

ARENA OPTIONS

We offer a wide variety of options that can be added to your arena to make gameplay even more fun. Our arena options are highly customizable and can work differently within different game formats to create more variety for your players. Let us level up your laser tag arena!



Players work to defend their Base Station and destroy opponents' bases to score big points.



Targets add opportunities to award bonus points and activate effects throughout your arena.



Cyber Elements, which act as mines in most game formats, can be activated by tag or touch.



Cyber Gates can be used to restrict access to areas of your arena and can award points and penalties.

CREATING AN IMMERSIVE & EXCITING PLAY ENVIRONMENT

AI PROJECTOR TARGETS



Scan to see
it in action!



Bring your laser tag arena to life with AI Projector Targets! Players can take on giant animated opponents that appear around the arena. Once animated opponents have made their entrance, players will only have a few seconds to tag them before they attack and shut you down. Custom videos are available to match your arena's style perfectly. Switch your AI Target to power-up mode, where players can race to be the first person to tag and claim pop-ups once they appear.

Each AI Target includes: CyberPi Media Player, LED Projector, Mouting Hardware, Target, Emitter, and Local Speakers.



CREATING AN IMMERSIVE & EXCITING PLAY ENVIRONMENT

DMX EFFECTS

Our CyberBlast software can trigger sounds, lighting, and even physical effects like fog and air jets. These effects can be triggered by touch sensors, tagging detectors, or nearly any other action in the game.



Standard DMX Package - \$4,100

BAR LIGHT

Team Lead Corridor
Lighting (x4)

MEGA HEX PAR

Base Enhancement
Light (x6)

FOG FURY

LED-Lit Fog Center Prop
Enhancement (x1)

**Packages can be customized to fit your arena.

Additional Add Ons

FIRE EFFECTS

Fire Effect Side Prop Enhancement
\$840

CHAUVET INTIMSPOT 160

Search Spot/Headlight
\$730

ENTOUR CYCLONE

Wind/Fan Tunnel Effect
\$675

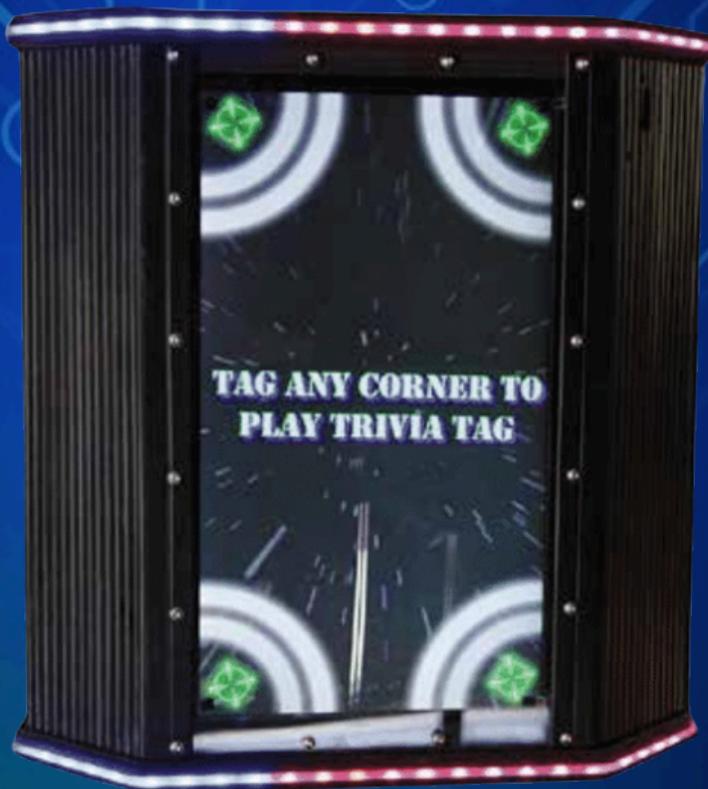
RELAY TRIGGER

Attach Your Own Low-Current Effect
\$225

BOOK MORE GROUPS

TRIVIA TAG

Boost your laser tag group event bookings with our trivia tag terminals. Using our Cyberweb cloud platform, events from birthday parties to corporate facility rentals can create their own questions, power-ups, and penalties.



Our Trivia Tag game tracks each player individually and escalates the rewards and penalties as each player progresses through the game. Best of all, your customer can easily create their questions in the entry portal.

Custom questions are especially important for corporate events and school groups. School groups can practice what they have been learning in class in a fun environment. Company event bookers can better justify a team-building event by reinforcing the company message in-game.

Trivia tag is a great option if you want to diversify your gameplay, increase replayability, stand out from the competition, and book more group events!



FREQUENT PLAYERS PROGRAM

CYBERWEB

Players “badge in” each time they play by swiping their CyberWeb player’s card on the front of their vest before the game. They will have the opportunity to earn a variety of achievements, ranging from beginner to to difficult. As players complete these achievements, they earn points that unlock new power-ups.



The more they play, the more achievements players can earn. Achievements are designed for a steady progression, so players are always moving towards the next reward. Achievements give players access to special power-ups that they can activate for their next game directly from their smartphone.

Players can also visit your CyberWeb home page to see more details about laser tag activity at your fun center. They can also view recent gameplay images, store details, and leaderboards of your best players. You can also collect customer-entered information to assist in marketing efforts.



MAKE THE MOST OF YOUR GAME FORMATS

SMART MISSION BRIEFING

Our Smart Mission Briefing makes it easier to get the most out of your 30+ CyberBlast Pro game formats. Triggered by the push of a single

button in your briefing room, your Smart Mission Briefing media player will automatically display a video outlining the rules of the upcoming game directly after your standard briefing video.

After watching the explanation video, players enter the arena with confident knowledge of the mission objective, dramatically decreasing player learning curves. Additionally, your staff will appreciate the ease of the seamless video explanation of the selected game formats.

New laser tag game formats can be difficult to explain to beginners or even intermediate laser tag players. The arena’s game master is left to explain all the rules to each group, and he or she often provides a less-than-enthusiastic delivery. This leads to confusion during the game and minimizes the chance players will have the desire for repeat play. Let Smart Mission Briefing work for your arena, and watch excited players return again to try different missions.

ATTRACTION PLANNING

SPACE CONSIDERATION & SITE SELECTION

In the past, most laser tag centers only offered laser tag and a small arcade or game room. As other entertainment centers have sought new attractions to offer more variety, single-attraction centers have become rarer, typically only excelling in smaller markets.

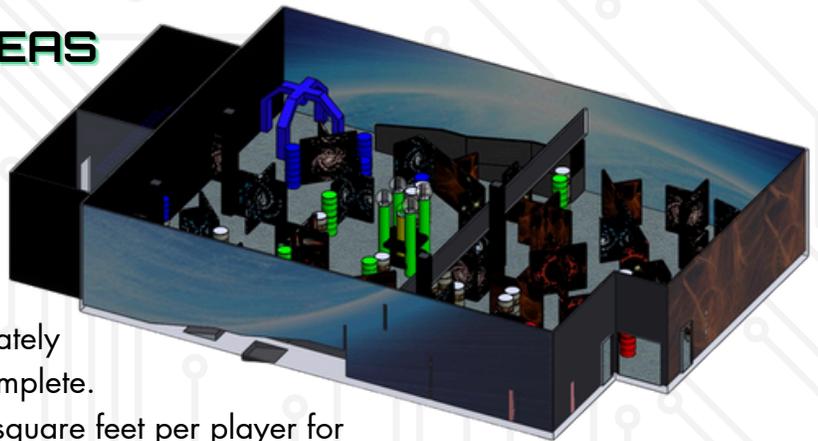
Now, laser tag tends to be part of a multi-attraction center with complementary attractions such as bowling, go-karts, mini golf, trampolines, cinemas, escape rooms, and more.

SPACE REQUIREMENTS

Typically, a minimum of 2,000 sqft and 16 players is needed for a successful attraction; however, if you can accommodate it, 2,500 - 3,500 sqft with 20-30 players is ideal. If you are shopping for a laser tag only location, we recommend at least 7,000 sqft total so you have room to allow for party rooms, restrooms, a front counter and lobby area, a small food and beverage area, arcade games, and possibly other small attractions.

BRIEFING & VESTING AREAS

The ideal laser tag attraction layout features separate briefing and vesting areas. This allows you to have players watch their briefing video while the current game is still in progress, so the next set of players will be ready to get started immediately once the previous player's experience is complete. Ideally, you should allocate around 12-15 square feet per player for briefing and vesting.



MULTI-LEVEL LASER TAG

Multi-level laser tag arenas are a great option when possible, but local regulations can make that difficult and costly to achieve in certain markets. If a single-level arena makes more sense for your location, you can create a multi-level arena feeling by adding a handful of ramps and raised platforms to your arena.

Even adding a few of these Areas of Sport Activity to your arena offers players the thrill of multi-level gameplay, without being subject to as many restrictions and expenses.

ATTRACTION PLANNING

THEMING

Cultivating an exciting arena is among the most important factors in determining the success of your laser tag attraction. The arena itself should be exciting, memorable, and leave players ready to come back and enjoy another game.



Most of our operators either build their own arena with our design assistance or work with one of our partner theming companies for a full turnkey attraction. We can help you integrate a variety of interactive options with your arena theme for both of those options.

DIY ARENAS

If you choose to construct your own arena or work with a local contractor, LaserBlast will provide you with a fun and functional layout, tailored to your available space. This is the most cost-friendly option and tends to make sense in smaller markets. We will provide you with an entire layout, including all details and electrical requirements. We still recommend having the arena themed or painted by a professional, but we can provide suggestions and stencils to help you get started.

TURNKEY ARENAS

For more populated areas that can support the initial investment, we recommend working with a professional theming company that specializes in laser tag environments. Working with an arena fabricator will ensure you have a safe, durable, and impressive attraction that will help you stand out from the competition. We have partnerships with some of the best theming partners in the business. Please contact a LaserBlast representative for more information on our partner companies.



ATTRACTION PLANNING

ROI & FINANCING

Adding a laser tag attraction to your business will generally cost around \$200,000 - \$400,000 for a full turnkey solution. Costs can be lower if you build your own arena or work with a local contractor and our design assistance.

The biggest factors that impact the initial investment are the local regulatory environment, your arena size, whether or not you add a second level onto your arena, and your decision to build your own arena or opt for a turnkey attraction.



ROI

A typical laser tag attraction drawing from a population of 100,000 within a 20-minute drive earns around \$400,000 per year. Areas with larger populations can earn upwards of \$1,000,000. The biggest factors that influence ROI are location, population, marketing, and operating hours.

FINANCING OPTIONS

We offer an in-house financing program that allows approved buyers to finance 50% of their purchase price over 12 months interest-free. We have also worked with several third-party financing companies that can finance up to 90% of the equipment purchase price. We would be happy to work with your preferred company or recommend a company that understands the amusement industry for you.

TRADE INS

If you are already operating any laser tag system and are ready to upgrade, let us simplify the process by reselling your old system for you. Depending on the revision and condition of the gear, we can typically offer between \$5,000 and \$15,000.



LASER TAG FOR

BOWLING CENTERS



Scan to see what one of our bowling operators is saying.



Today, bowling finds itself competing with more indoor attractions than ever. Though bowling remains a great anchor attraction, when attractions like laser tag are brought into the mix, you can attract a wider audience, increase per capita spending, and boost your revenue!

Space allocation can be one of the trickiest parts of adding a new attraction to your facility. Bowling venues are at an advantage, as removing as few as 8-12 lanes will create enough space for a laser tag attraction and a small arcade area.

If you are not interested in removing any lanes but still like the thought of a laser tag attraction, consider unused offices or storage space, low-traffic lounge areas, unoccupied neighboring spaces (especially if you are in a mall), or adding additional space onto your building.

Scan to see what one of our cinema operators is saying.



LASER TAG FOR CINEMAS

If you are a cinema operator, by now you have probably noticed that many cinemas have started adding additional attractions to their venues. It has been common practice for movie theaters to house some arcade games, but today, locations are expanding their arcades and adding additional attractions such as laser tag.

Laser tag is a great choice for cinemas looking to expand into the family entertainment space. A laser tag attraction offers low operational costs, high throughput, and a fast ROI. Plus, with LaserBlast, there are no royalty fees, so you can keep your revenue in your pocket.

One of the biggest hurdles for prospective laser tag operators can be spacing. When it comes to a cinema, the conversion of a single screening room is often enough space for an entire laser tag attraction.



FREQUENTLY ASKED QUESTIONS

HOW LONG DOES IT TAKE TO SERVICE REPAIRS?

Most repairs are simple and can be handled using your spare parts kit if you'd like to avoid the time in transit shipping to us in Plymouth, MI. Our team repairs and returns items sent in for service in 1-5 business days from when we receive the item.



CAN YOUR EQUIPMENT BE USED OUTDOORS?

Yes, all of our systems are rated for outdoor use. Keep in mind that the equipment is not meant to be played in the rain, and our lasers have a better look and longer tagging range in dark environments.

DO YOU CHARGE ANY ANNUAL SUPPORT OR LICENSING FEES?

No. We never charge any recurring fees. All of our system prices include a lifetime software license, lifetime support, and lifetime software updates.

WHAT IS THE LEAD TIME ON A SYSTEM ORDER?

Our lead time is generally around 6 weeks; however, we often have inventory on hand to move more quickly if needed for your project. We never miss a deadline!

DO YOU OFFER FINANCING?

We offer in-house financing for approved buyers to finance 50% of their purchase price over 12 months interest-free. We also work with third-party financing companies that specialize in working with family entertainment centers for a lower down payment option.

WHERE CAN I PLAY YOUR EQUIPMENT?

We have locations in over 35 countries around the world. Speak with one of our project managers about a LaserBlast Operator near you.





"I love the fact that LaserBlast isn't trying to nickel and dime me."

-John Losito, Sun Valley Lanes & Games



"Their service is impeccable, and the gameplay experience is out of this world."

-Keith Baldwin, Elev8



"We've been very happy with the phasers and the vests."

-Ed Straetmans, Total Sports



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